

— 11TH ANNUAL —
**GLOBAL EDUCATORS
 CONFERENCE**
APRIL 11-13, 2024
 HOSTED BY LOWER CANADA COLLEGE
 MONTRÉAL, QC, CANADA



ENGAGEMENT OPPORTUNITIES

The GEBG hosts an annual Global Educators Conference to convene educators from member schools and organizations around the world. This is the primary opportunity for organizations to join us and meet our community of educators. Through the following opportunities, we hope to showcase the range of support and services offered by providers that come recommended by our member schools, and to facilitate opportunities for schools to form new connections. Engaging with GEBG is an opportunity for direct dialogue with global education decision makers and budget managers.

350+
MEMBER
SCHOOLS

Premier Sponsorship \$15,000

Work with the GEBG team to identify a key event within the conference for specific sponsorship. Options include the Opening Reception, Happy Hour Reception, Keynote Speakers, etc.

Maximum visibility across communications

- Special mention in advance email conference marketing
- Exclusive event promotion with branded on-site and online recognition
- Intro video shared live
- Special mention of event sponsorship in the conference schedule
- Premium exhibitor location and benefits
- + 4 Complimentary conference registrations
- + Conference attendee list (contact information not included)
- + Provide giveaways at the event or swag bag
- + Thank you and recognition announcement by GEBG Executive Director
- + Logo in conference program and website
- + Invitation to sponsor and partner luncheon with GEBG leadership



Premier Sponsorship \$10,000

Work with the GEBG team to identify a key event within the conference for specific sponsorship. Options include the Opening Reception, Happy Hour, Keynote Speakers, etc.

- + 3 Complimentary conference registrations
- + Premium exhibitor table space and benefits
- + Exclusive event promotion with branded onsite and online recognition
- + Special mention of event sponsorship in the conference schedule
- + Conference attendee list (contact information not included)
- + Provide giveaways at the event or in the swag bag
- + Thank you and recognition announcement by GEBG Executive Director
- + Logo included in conference program and website
- + Invitation to sponsor and partner luncheon with GEBG leadership

Signature Sponsor \$7500

PANEL PRESENTATION, MEALS, COFFEE BREAK OR EQUIVALENT

- + 2 Complimentary conference registrations
- + Exclusive event promotion with branded onsite event signage
- + School / organization attendee list (contact information not included)
- + Provide small giveaways in swag bag as approved by conference committee
- + Thank you and recognition announcement during the event
- + Exhibitor table space and benefits
- + Logo included in conference program and website
- + Invitation to sponsor and partner luncheon with GEBG leadership

Signature Sponsor \$5000

BREAKFAST, LUNCH, COFFEE BREAK OR EQUIVALENT

- + 2 Complimentary conference registrations
- + School / organization attendee list (contact information not included)
- + Provide small giveaways at the event as approved by conference committee
- + Thank you and recognition announcement during the event
- + Exhibitor table space and benefits
- + Logo included in conference program and website
- + Invitation to sponsor and partner luncheon with GEBG leadership



Supporting Sponsors \$3500

- + 1 Complimentary conference registration
- + School / organization attendee list (contact information not included)
- + Exhibitor table space and benefits
- + Logo included in conference program and website
- + Invitation to sponsor and partner luncheon with GEBG leadership

Exhibitor \$1500 / \$1250 non profit

There is an application online for organizations interested in connecting with our community and is reviewed on a rolling basis. *Please note, the 2024 conference will have very limited spots and spaces sell-out every year. To secure your spot, submit an application online as soon as possible.*

- + 1 Complimentary conference registration which includes Thursday and Friday receptions and lunch on Friday and Saturday
- + Transportation to and from the conference hotel to the school on Friday and Saturday
- + One 6' table and two chairs
- + Listing in the Conference Program Directory
- + Attendee list shared at the conference

Advertising Opportunity \$1800

Interconnected, GEBG's annual print magazine, features articles and data on the leading edge of global education in K-12 schools. This magazine helps us to fulfill our mission as a non-profit to help our community share ideas and models to push the field forward. A very limited number of ½ page ads are available.

- + 1,200 copies will be distributed and mailed to our 350+ member schools and beyond.
- + All Annual Conference attendees (~350) will receive a copy and copies will be distributed at regional events and conference presentations throughout the year.