

GEBG Engagement Opportunities

2024 //2025

The Global Education Benchmark Group (GEBG) is a leading non-profit association of K-12 schools that researches and establishes model practices in global education and supports member schools to bring global perspectives, global issues and global competencies into their teaching and learning. We work with 370+ schools from 22 countries who collectively serve more than 330,000 students. The GEBG hosts an annual Global Educators Conference to convene educators from member schools and organizations around the world. This is the primary opportunity for organizations to join us and meet our community of educators.

About the event

425+ PARTICIPANTS | 165+ SCHOOLS | 14+ COUNTRIES

Thursday, April 3 at Miami Marriott Biscayne Bay

GEBG Leadership Lunch with event sponsors
Afternoon opening speaker and reception

Friday, April 4 at Miami Country Day School

Full Day of Conference with Breakouts, Speakers, Lunch & Happy Hour Reception

Saturday, April 5 at Miami Country Day School

1/2 Day of Conference with Breakouts, Speakers & Closing Lunch



Premier sponsors will work with the GEBG team to identify a key event within the conference for specific sponsorship. Options include the Opening Reception, Happy Hour Reception, Keynote Speakers, etc.

Premier Sponsorship //15,000

Top sponsorship & maximum visibility across communications

- + Special mention in advance email conference marketing
- + Exclusive event promotion with branded on-site & online recognition
- + Intro video shared live
- + Special mention of event sponsorship in the conference schedule
- + Premium exhibitor table location and all exhibitor benefits
- + 4 Complimentary conference registrations
- + Conference attendee list (contact information not included)
- + Provide giveaways at the event or swag bag
- + Recognition announcement by GEBG Executive Director
- + Logo in conference program and website
- + Invitation to sponsor luncheon with GEBG leadership

Signature Sponsorship //10,000

- + 3 Complimentary conference registrations
- + Premium exhibitor table space
- + Exclusive event promotion with branded onsite and online recognition
- + Special mention of event sponsorship in the conference schedule
- + Conference attendee list (contact information not included)
- + Provide giveaways at the event or in the swag bag
- + Thank you and recognition announcement
- + Logo included in conference program and website
- + Invitation to sponsor luncheon with GEBG leadership



Submit your interest in joining us at the conference here

Key Sponsorship //5,500

- + Special mention in advance email conference marketing
- + Exclusive event promotion with branded on-site & online recognition
- + Special mention of event sponsorship in the conference schedule (coffee break or breakfast)
- + Premium exhibitor table location and all exhibitor benefits
- + 2 Complimentary conference registrations

Supporting Sponsorship //3,500

- + 1 Complimentary conference registration
- + School / organization attendee list (contact information not included)
- + Exhibitor table space
- + Logo included in conference program and website
- + Invitation to sponsor and partner luncheon with GEBG leadership

Conference Exhibitor //1,500 1,250 discount for non-profit organizations

- + 1 Complimentary conference registration which includes Thursday and Friday receptions and lunch on Friday and Saturday
- + Transportation to and from the conference hotel to the school on Friday and Saturday
- + One 6' table and two chairs
- + Listing in the Conference Program Directory
- + Attendee list shared at the conference
- + Data sharing from GEBG beyond the conference event

There is an application online for organizations interested in exhibiting. Applications are reviewed on a rolling basis. Please note, the conference has very limited exhibiting spots and spaces sell-out every year. To secure your spot, submit an application online as soon as possible.

Advertising Opportunity //\$1,800

Interconnected, GEBG's annual print magazine and primary physical marketing tool, features articles and data on the leading edge of global education in K-12 schools. This magazine helps us to fulfill our mission as a non-profit to help our community share ideas and models to push the field forward. A very limited number of ½ page ads are available.

- + 1,000 copies will be distributed and mailed to our 375+ member schools
- + All Annual Conference attendees (425+) will receive a copy and
- + Copies are distributed at international, national and local events and conferences GEBG attends and hosts throughout the year



Reserve an ad spot here